



Washington Arbitration Week 2022: November 28 to December 2, 2022

SPONSOR INVITATION

We are thrilled to be launching the Third Edition of **Washington Arbitration Week (WAW)** and we would like to invite you to sponsor **WAW 2022**. The main objectives of WAW, the benefits for sponsors, and the means to contribute to our common goals are set out below.

WAW 2022 will be held from November 28 to December 2, 2022, with various in-person and virtual panels, a keynote speaker and a special speaker.¹

This Third Edition of WAW, which covers both commercial and investor-State arbitration developments, includes the following panels:²

1. Battling the Goliath of Arbitration Proceedings: Top Blunders Revealed
2. The Next Variant of International Arbitration: Life Sciences
3. Economic Sanctions as an Exception to Complying with International Trade and Investment Obligations
4. Technology: Gadgets in the Arbitration Jungle
5. Drafting a Compelling Facts Section: How to Win the Hearts and Minds of the Tribunal (Arbitration Practitioners' Session)
6. Riding the Arbitration Bicycle: The Importance of Achieving Balance in Your Arbitration Career
7. Business and Human Rights in Times of War and Conflict: The Power of International Advocacy
8. ICC Arbitration Clauses Workshop
9. Fair and Equitable Treatment and Denial of Justice: Violations of international treaty obligations by domestic courts?
10. History, Present and Future of ICSID: Where It Came From, and Where it Might Go?
11. Influence of Public International Law in Investment Arbitration
12. Guidelines on Prevention and Defense in Investment Arbitration
13. The Environment, Climate Change, and Renewable Energies and International Arbitration: An Update on Merits and Quantum
14. Working with your expert: How to draft the damages section of a memorial and work with the damages expert in preparation of the hearing? (Practical Session)
15. International Investment Protection of Space Assets
16. From Inception to Recovery: A Panorama of International Arbitration Featuring Women (Arbitral Women and WAW Panel)
17. Seabed Mining: Jurisdiction, merits and quantum
18. Enforcing an Arbitration Award: How Lawyers, Funders, and Asset Tracers (Try to) Turn Paper Judgments into Real Money
19. International Arbitration and Infrastructure

¹ The in-person and/or virtual nature of the panels may vary depending on the circumstances of the place at which the panel may be held.

² Panels subject to changes.



20. Class or Collective Action in Investment Arbitration

Washington D.C. is the epicenter of investment arbitration. It is home to the headquarters of the International Centre for Settlement of Investment Disputes (ICSID), law firms specialized in investment arbitration, public international law and international commercial arbitration. International organizations, United States federal agencies specialized in investment arbitration, embassies, vibrant law schools, NGOs and think tanks prominently also sit in Washington D.C.

WAW was launched in 2020 to provide an organic D.C. forum in international arbitration for its legal community and the international and foreign community connected to it. In the first and second editions of WAW we achieved impressive numbers reaching on average 3,584 registrations and 1,691 participants. Those numbers reflect a vibrant international arbitration community and place WAW as the most attended arbitration week in the US, and one of the most attended arbitration forums in the world. Those figures, which we expect to surpass this year, would have been impossible without the Circle Sponsors, Supporting Organizations, Firms, and Experts.

Now in 2022, the Third Edition of WAW will further advance the analysis and discussion of developments reflected in arbitral awards, treaties and international instruments at the forefront of international arbitration. WAW 2022 will be an unparalleled opportunity for your organization to gain visibility with a large number of international and regional actors (potential clients, industry experts, practitioners, counsel for investors, counsel for States, arbitrators, officials of international organizations and arbitration centers, and academics) whilst aiding in the promotion of Washington D.C. as a leading global seat for international arbitration.

We will be delighted to work hand in hand with you in the WAW and are sure that all our attendees will benefit significantly from your participation.

Financial Sponsors

Funds received from our Sponsors will be destined to costs associated with WAW such as advertising, technical support, website development, and other costs that may arise in the in-person events.

In addition to the panels, the platform selected for the event will provide breakout rooms for networking sessions. We will also have networking sessions for the in-person events, and sponsors will have the possibility to host and participate in the networking sessions.

Given our common interest, WAW strongly encourages sponsors to advertise WAW with their network of contacts and through their regularly used professional media.

1. The advantages of being a sponsor:

Being a sponsor can provide the following advantages:

- **Networking with the audience:** Sponsors will benefit from the breakout rooms and the in-person networking sessions. WAW 2022 will reach hundreds of attendees not only in Washington D.C., but across the world's arbitration community with an in-depth program composed of 17 panels/events.

Notably, WAW will build upon the experiences of its first and second editions, which as noted above on average had 3,584 registrations and 1,691 participants. WAW 2022 will also build upon its sister event the World Arbitration Update (WAU) forum, which took place for the first time in October 2021 and reached 2,535 registrations and had 852 participants.

WAW is a free of charge event for attendees. Nevertheless, due to the platform's capacity restrictions, enrollment in WAW 2022 will be limited if capacity restrictions so oblige. This will also be the case for the in-person events as the venue of each in-person session may have restrictions on the number of participants, as well a health protocols.

- **Profile Raising:** As detailed below, depending on the tier of support, sponsors will have access to a wide range of benefits aimed at raising the visibility and profile of their organizations. Given the far reach of the event, opportunities in this field are ample and open to further discussion.

The panels will be available for consultation on WAW's website at www.washingtonarbitrationweek.com after the end of the event. This means that our sponsors will continue to have visibility after WAW 2022.

- **Endorsing Arbitration in Washington D.C.:** Washington D.C. is the epicenter of investment arbitration, the place of vibrant universities and law schools, and various international organizations. WAW 2022 will help to keep promoting Washington D.C. as a leading global seat for international arbitration.

2. Benefits of being a sponsor:

- The following are the two sponsorship packages that WAW offers:
 - **Gold:** The cost of sponsorship is \$2,500. This package includes the following benefits:
 - Logo and the company's website link included on WAU's webpage.
 - Recognition as a sponsor on WAU's social network
 - Post as official sponsor of WAU.
 - Visibility of the company's logo at the beginning of the sessions of WAU.
 - Recognition of the company as a sponsor at the closing announcements.
 - Two special registrations for the in-person panels.
 - **Platinum:** The cost of sponsorship is \$4,200. This package includes the following benefits:



- Logo and the company's website link included on WAU's webpage.
- Recognition as a sponsor on WAU's social network
- Post as official sponsor of WAU.
- Prominent visibility of the company's logo at the beginning of the sessions of WAU.
- Recognition of the company as a sponsor during the whole event (in the opening and closing announcements).
- Recognition of the company as a sponsor of a particular panel.
- Priority logo placement across all content.
- The possibility that the sponsor be listed in marketing campaigns and relevant emails.
- Four special registrations for the in-person panels.

Our packages do not include speaking opportunities. Please inform us if you wish to propose a speaker candidate, if relevant to any of the panels.

3. How to be enrolled as a Financial Sponsor:

If interested, please send an email to mlcasas@xstrategycenter.com and WAW@xstrategycenter.com, fully identifying your Organization, the tier at which your organization would like to sponsor WAW and a contact point for further correspondence.

Once you send the email, the sponsorship committee will provide the wire transfer instructions, the W-9 form if needed, and will request a high-resolution logo, with confirmation of authorization to publish it on WAW's website.

We already have several sponsors in place. Potential sponsors are asked to confirm interest as soon as possible. If you have any additional question regarding sponsorship, you can send an email to mlcasas@xstrategycenter.com and WAW@xstrategycenter.com.