



WASHINGTON ARBITRATION WEEK 2024: DECEMBER 2 TO 6, 2024

SPONSOR INVITATION

We are thrilled to be launching the Fifth Edition of **Washington Arbitration Week (WAW) – WAW 2024, which** we would like to invite you to sponsor. The main objectives of WAW, the benefits for sponsors, and the means to contribute to our common goals are set out below. WAW 2024 will be held from **December 2 to 6, 2024**, with in-person panels, a keynote speaker, a special speaker, and networking events.

This Fifth Edition of WAW will covers both commercial and investor-State arbitration developments, and relevant topics of public international law.

Washington D.C. is the epicenter of investment arbitration. It is home to the headquarters of the International Centre for Settlement of Investment Disputes (ICSID), law firms specialized in investment arbitration, public international law and international commercial arbitration. International organizations, United States federal agencies specialized in investment arbitration, embassies, vibrant law schools, NGOs and think tanks prominently also sit in Washington D.C.

WAW was created to provide an organic D.C. forum in international arbitration for its legal community and the international and foreign community connected to it. In the first three editions, since 2020, WAW achieved impressive numbers reaching on average 3,584 registrations and 1,691 participants. Last year, in the fourth edition, WAW achieved 7,094 registrations and 2,364 participants. Those numbers reflect a vibrant international arbitration community placing WAW as the most attended arbitration week in the US, and one of the most attended arbitration forums in the world. Those figures, which we expect to grow this year, would have been impossible without WAW's Circle of Sponsors, Supporting Organizations, Firms, Experts and WAW's Advisory Committee.

Now in 2024, the Fifth Edition of WAW will further advance the analysis and discussion of developments reflected in arbitral awards, treaties and international instruments at the forefront of international arbitration. WAW 2024 will be an unparalleled opportunity for your organization to gain visibility with a large number of international and regional actors (potential clients, industry experts, practitioners, counsel for investors, counsel for States, arbitrators, officials of international organizations and arbitration centers, and academics) whilst aiding in the promotion of Washington D.C. as a leading global seat for international arbitration.

We will be delighted to work hand in hand with you in the WAW and are confident that all our attendees will benefit significantly from your participation.



Financial Sponsors

Funds received from our Sponsors will be destined to costs associated with WAW such as advertising, technical support, website development, and other costs that may arise in the in-person events.

In addition to the panels, we also have networking gatherings following the panels, receptions by our sponsors, and the launching the in-person events, and sponsors will have the possibility to host and participate in the networking sessions.

Given our common interest, WAW strongly encourages sponsors to advertise WAW with their network of contacts and through their regularly used professional media.

1. The advantages of being a sponsor:

Being a sponsor can provide the following advantages:

- **Networking with the audience:** Sponsors will benefit from the in-person networking sessions. WAW 2024 will reach hundreds of attendees not only in Washington D.C., but across the world's arbitration community with an in-depth program composed of 24 panels approximately.

Notably, WAW will build upon the experiences of its four prior editions, which as noted above, in its fourth edition achieved 7,094 registrations and 2,364 participants. WAW 2024 will also build upon its sister event the World Arbitration Update (WAU) forum, which last year reached 1,600 attendees.

WAW is a free of charge event for attendees. Due to any space restrictions of the various in-person venues, or the platform's capacity restrictions, enrollment in WAW 2024 may be limited.

- **Profile Raising:** As detailed below, depending on the tier of support, sponsors will have access to a wide range of benefits aimed at raising the visibility and profile of their organizations. Given the far reach of the event, opportunities in this field are ample and open to further discussion.

The recording of the panels—together with an innovative and automated transcript generated by Voicica—will be available for consultation on WAW's website at www.washingtonarbitrationweek.com after the end of the event. This means that our sponsors and panelists will continue to have visibility after WAW 2024.

- **Endorsing Arbitration in Washington D.C.:** Washington D.C. is the epicenter of investment arbitration, the place of vibrant universities and law schools, and various international organizations. WAW 2024 will help to keep promoting Washington D.C. as a leading global seat for international arbitration.

2. Benefits of being a sponsor:

- The following are the three sponsorship packages that WAW offers:
 - **Gold:** The cost of sponsorship is \$2,500. This package includes the following benefits:
 - Logo and the company's website link included on WAW's webpage.
 - Recognition as a sponsor on WAW's social network
 - Post as official sponsor of WAW.
 - Visibility of the company's logo at the beginning of the sessions of WAW.
 - Recognition of the company as a sponsor at the closing announcements.
 - Two special registrations for the in-person panels.
 - **Hosting Sponsorship:** The cost of sponsorship is \$3,200. This is the price of hosting, which will include the following benefits:
 - Hosting WAW 2024
 - Logo and the company's website link included on WAW's webpage.
 - Recognition as a sponsor on WAW's social network
 - Post as official sponsor of WAW.
 - Visibility of the company's logo at the beginning of the sessions of WAW.
 - Recognition of the company as a sponsor at the closing announcements.
 - Two special registrations for the in-person panels.

The host is welcomed to offer lunch, coffee or organize any reception. Hosting an event is a great opportunity to feature the firm's or company's facilities before the arbitration community and potential clients.

- **Platinum:** The cost of sponsorship is \$4,200. This package includes the following benefits:
 - Hosting WAW if desired.
 - Logo and the company's website link included on WAW's webpage.
 - Recognition as a sponsor on WAW's social network
 - Post as official sponsor of WAW.
 - Prominent visibility of the company's logo at the beginning of the sessions of WAW.
 - Recognition of the company as a sponsor during the whole event (in the opening and closing announcements).
 - Recognition of the company as a sponsor of a particular panel.
 - Priority logo placement across all content.



- The possibility that the sponsor be listed in marketing campaigns and relevant emails.
 - Four special registrations for the in-person panels.
 - **Diamond:** The cost of sponsorship is \$6,000. This package includes the following benefits:
 - Hosting the Welcoming Reception of WAW
 - All the benefits included for the Platinum Sponsors, and
 - Being featured as Welcoming Reception Sponsor.
3. Our packages do not include speaking opportunities. Please inform us if you wish to propose a speaker candidate, if relevant to any of the panels. **How to be enrolled as a Financial Sponsor:**

If interested, please send an email to mcdebrigard@xtrategycenter.com, masuarez@xtrategycenter.com and WAW@xtrategycenter.com, fully identifying your Organization, the tier at which your organization would like to sponsor the WAW and a contact point for further correspondence.

Once you send the email, the sponsorship committee will provide the wire transfer instructions, the W-9 form if needed, and will request a high-resolution logo, with confirmation of authorization to publish it on the WAW website.

We already have several sponsors in place. Potential sponsors are asked to confirm interest as soon as possible. If you have any additional question regarding sponsorship, you can send an email to mcdebrigard@xtrategycenter.com, masuarez@xtrategycenter.com and WAW@xtrategycenter.com.