



# Washington Arbitration Week 2024: December 2 to 6, 2024

## SPONSOR INVITATION

We are thrilled to be launching the Fifth Edition of **Washington Arbitration Week (WAW) – WAW 2024**, which we would like to invite you to sponsor. The main objectives of WAW, the benefits for sponsors, and the means to contribute to our common goals are set out below.

---

### About WAW

Washington Arbitration Week (WAW) is an annual international forum focusing on investor-State and commercial international arbitration and public international law. It includes in-person and virtual panels, featuring keynote speakers and panelists; networking receptions, promoting Washington D.C. as a global hub for international arbitration.

### WAW in Numbers

Since its start in 2020, Washington Arbitration Week (WAW) has shown impressive growth. By its fourth edition last year, WAW saw 7,094 registrations and 2,364 participants, making it the most attended arbitration week in the US and a leading global forum.

### Benefits

WAW 2024 offers a unique chance for your organization to showcase itself to an array of global and regional stakeholders, including potential clients, industry experts, practitioners, investors' and states' counsel, arbitrators, international organization officials, arbitration center representatives, and academics.

---





## WAW's Fifth Edition

Now in 2024, the **Fifth Edition of WAW** will further advance the analysis and discussion of developments reflected in arbitral awards, treaties and international instruments at the forefront of international arbitration. WAW 2024 will be an unparalleled opportunity for your organization to gain visibility with a large number of international and regional actors (potential clients, industry experts, practitioners, counsel for investors, counsel for States, arbitrators, officials of international organizations and arbitration centers, and academics) whilst aiding in the promotion of Washington D.C. as a leading global seat for international arbitration.

We would be delighted to work hand in hand with you in the WAW and are confident that all our attendees will benefit significantly from your participation.

## Financial Sponsors

Being a sponsor can provide the following advantages:

	<b>Networking with the audience:</b> Sponsors will benefit from the in-person networking sessions. WAW 2024 will reach hundreds of attendees not only in Washington D.C., but across the world's arbitration community with an in-depth program composed of 24 panels approximately.
	<b>Growth potential:</b> WAW will build upon the experiences of its four prior editions and will also build upon its sister event the <b>World Arbitration Update (WAU)</b> forum, which last year reached 1,600 attendees.
	<b>Profile Raising:</b> As detailed below, depending on the tier of support, sponsors will have access to a wide range of benefits aimed at raising the visibility and profile of their organizations. Given the far reach of the event, opportunities in this field are ample and open to further discussion.
	<b>Continued visibility:</b> The recording of the panels—together with an innovative and automated transcript generated by Voicica—will be available for consultation on WAW's website at <a href="http://www.washingtonarbitrationweek.com">www.washingtonarbitrationweek.com</a> after the event. This means that our sponsors and panelists will continue to have visibility after WAW 2024.

## Sponsorship Packages:

Package	Benefits	Cost
<b>Gold</b>	<ul style="list-style-type: none"> <li>○ Your logo on our website.</li> <li>○ Recognition of sponsorship at closing announcements.</li> <li>○ Recognition as sponsor on WAW's social networks.</li> <li>○ Post as official sponsor.</li> <li>○ Visibility of your logo at the beginning of our sessions.</li> <li>○ Recognitiocial registrations for the in-person panels.</li> </ul>	\$2,500 USD
<b>Hosting</b>	<ul style="list-style-type: none"> <li>○ Being a host of WAW 2024.</li> <li>○ We welcome our hosts to offer lunch, coffee or organize any reception. Hosting an event is a great opportunity to feature the firm's or company's facilities before the arbitration community and potential clients.</li> </ul> <p>+ All the benefits in the Gold package.</p>	\$3,200 USD
<b>Platinum</b>	<ul style="list-style-type: none"> <li>○ If desired, Hosting WAW 2024.</li> <li>○ Prominent visibility of your logo in our sessions.</li> <li>○ Recognition as sponsor during the whole event in both opening and closing announcements.</li> <li>○ Recognition as sponsor of a particular panel.</li> <li>○ Priority logo placement across all content.</li> <li>○ Possibility of being listed in marketing campaigns and relevant emails.</li> <li>○ 4 special registrations for the in-person panels.</li> </ul> <p>+ All the benefits in the Gold package.</p>	\$4,200 USD
<b>Diamond</b>	<ul style="list-style-type: none"> <li>○ Hosting the Welcoming Reception of WAW.</li> <li>○ Being featured as Welcoming Reception Sponsor.</li> </ul> <p>+ All the benefits in the Platinum package.</p>	\$6,000 USD

Our packages do not include speaking opportunities. Please inform us if you wish to propose a speaker candidate, if relevant to any of the panels.

## **How to enroll as a Financial Sponsor:**

If interested, please send an email to [jarivas@xstrategycenter.com](mailto:jarivas@xstrategycenter.com), [mcdebrigard@xstrategycenter.com](mailto:mcdebrigard@xstrategycenter.com), [masuarez@xstrategycenter.com](mailto:masuarez@xstrategycenter.com), [waw@xstrategycenter.com](mailto:waw@xstrategycenter.com), the tier at which your organization would like to sponsor the WAW and a contact for further correspondence.

Once you send the email, the sponsorship committee will provide the wire transfer instructions, the W-9 form if needed, and will request a high-resolution logo for publication on the WAW Website.

We already have several sponsors in place. Potential sponsors are encouraged to confirm interest as soon as possible.